

OMG EDUCATION PRESENTS



# THE GIVE BACK CONCERT

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



# WHAT IS IT?

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**THE GIVE BACK CONCERT 2023**

**THE ROUNDHOUSE – 30th November 2023**

**3,100 Capacity**

OMG Education, the organisers of the event, are a youth-focused organisation dedicated to empowering and supporting young individuals who face difficulties or are affected by various challenges. They specialise in teaching and equipping these individuals with valuable skills in subjects such as maths, English and the fields of music/film technology and production.

The concept of the event is a give back concert partly organised by the young people we work with connecting with well-known celebrities and prominent music figures and influencers to put on a community focused event.

# ABOUT THE EVENT

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THE EVENT IS A NON-PROFIT INITIATIVE AIMED AT CREATING OPPORTUNITIES AND FOSTERING MOTIVATION AMONG YOUNG PEOPLE, WHILE ALSO REINVESTING ANY PROFITS GENERATED BACK INTO THE COMMUNITY.

OMG Education will collaborate with young people on their programme to organise the event, providing them with valuable hands-on experience in event management, promotion, and videography.

As part of our commitment to engaging and motivating hard-to-reach young people, we will be offering 500 free tickets to London-based youth organisations.

The funds raised from the event will be reinvested into the community to support various youth projects.

# ARTIST PERFORMANCES

*Top tier line up of DJs and performers with more TBA*



JORJA SMITH

Instagram 3.6M followers

Twitter 424.1K followers

YouTube 559,999,288 views

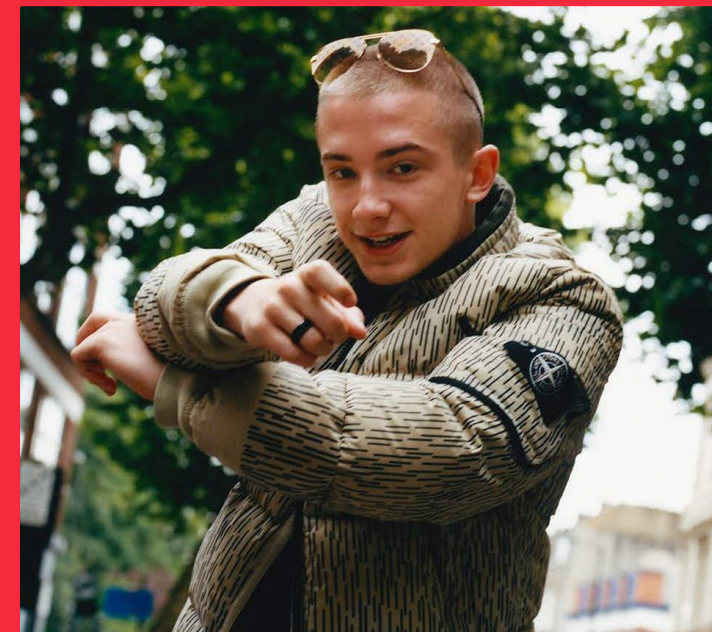


TION WAYNE

Instagram 1.1M followers

Twitter 162.9K Followers

YouTube 253,087,138 views



ARDEE

Instagram 1.1M followers

Twitter 47.2K followers

YouTube 151,751,405 views



MIST

Instagram 801K followers

Twitter 72.1K followers

YouTube 201,504,391 views

# ARTIST PERFORMANCES

*Top tier line up of DJs and performers with more TBA*



MS BANKS

Instagram 622K followers

Twitter 111.9K followers

YouTube 39,188,682 views



NOT3S

Instagram 597K followers

Twitter 129.8K followers

YouTube 105,566,339 views



LETHAL BIZZLE

Instagram 330K followers

Twitter 27 followers

YouTube 86,228,272 views



SNEAKBO

Instagram 194K followers

Twitter 137.3K followers

YouTube 101,040,011 views

# SPECIAL GUEST APPEARANCE

*Top tier line up of DJs and performers with more TBA*



GIGGS

Instagram N/A

Twitter 356.4K followers

YouTube 39,188,682 views



STORMZY

Instagram N/A

Twitter N/A

YouTube 910,411,582 views

AND MORE!





# MEDIA PARTNERS

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**CURRENTLY IN CONVERSATIONS WITH VARIOUS MEDIA PARTNERS ACROSS BOTH DIGITAL & BROADCAST**

## DIGITAL PARTNERS

- GRM Daily
- Mixtape Madness
- LinkUp TV
- SBTv

## BROADCAST PARTNERS

- Amazon Prime
- BBC Radio 1Xtra
- Capital XTRA

THE GIVE BACK CONCERT

# PARTNERSHIP INVOLVEMENT



# PACKAGES

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## *PLATINUM PACKAGE (EXCLUSIVE MAIN SPONSORSHIP) - £30,000*

Product placement, sponsored by and name in show's title

Logo prominently featured on all promotional campaigns including online/above the line outdoor and print.

Competitions with the cast actively supporting and pushing your product

Link to your site all on artists social media platforms

Main artist social media post on all platforms naming you as sponsor

## *GOLD PACKAGE £10,000*

Logo on show banner and all promotional campaign

link to your site on all performers social media stories

1 X Instagram post naming you as a sponsor



# PACKAGES

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## *SILVER PACKAGE - £5,000*

Link to your site on all performers social media stories

Logo on stage banner

Competition on social media driving traffic to your site

## *SOCIAL MEDIA BOOTH £10,000*

With 2 presenters that will interview the performers and tweet and stream live in association with the sponsors name, will also have a popup banner with branding options.

Bespoke Packages available upon request





# GET IN TOUCH WITH US

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